

TERMS & CONDITIONS

CALL FOR SOLUTIONS

How can technology help make the Guitard Children's Playroom more accessible to all?

These terms & conditions regulate participation in the Call within the framework of the challenge “*How can technology help make the Guitard Children's Playroom more accessible to all?*” launched by Digital Future Society (hereinafter, “**DFS**”), a programme of the Fundació Barcelona Mobile World Capital Foundation (hereinafter, “**MWCapital**”). Participation in this Call for Solutions implies full acceptance and compliance with these terms & conditions.

Consequently, the organizer of this Call for Solutions is Fundació Barcelona Mobile World Capital Foundation, with address in Barcelona (08039), Pau Vila Square, 1, sector 2-C, Palau de Mar building, with the CIF G-65760431.

1. Introduction

MWCapital is a non-profit entity that aims to promote the digital transformation of society, helping to improve people's lives globally. With public and private support, MWCapital focuses its activity in four (4) areas: the acceleration of **innovation** through digital entrepreneurship; the transformation of the industry through digital **technology**; the growth of digital **talent** among new generations and professionals; and reflection on the impact of technology on our **society**.

In the framework of its initiatives, MWCapital promotes the DFS programme with the objective to build an inclusive, equitable and sustainable future in the digital era. DFS engages technology experts and social scientists to explore, experiment, and exchange knowledge in four (4) verticals: public innovation; digital trust and security; inclusion and citizen empowerment; and sustainable growth.

The DFS Think Tank is the research and deliberation body of the DFS programme, the purpose of which is to foster a greater understanding of the impact on society of digital technologies through research and discussions focused on four verticals.

Throughout the year, the DFS transforms global reflections into local actions and creates solutions that seek to respond to the most urgent challenges of technological disruption through the DFS Lab. In this context, the DFS Lab is responsible for validating the recommendations of the DFS Think Tank and for identifying and testing solutions in response to the challenges defined within the four above-mentioned verticals.

Through its collaborative approach, DFS Lab launches calls to identify, share, and scale ideas and solutions that aim at overcoming social challenges.

2. Objective

The city of Barcelona aims to achieve universal accessibility and therefore works to eliminate barriers and adapt public spaces, services and municipal facilities to consider the different needs of people. Along these lines, the Les Corts district of the city of Barcelona (hereinafter, the “**District**”) has been working for many years through its actions, projects, equipment, and services to remove all obstacles and limitations for people with disabilities in order to become a socially responsible, accessible, and inclusive area. The main objective is to contribute to the improvement of the conditions and quality of life of the most vulnerable people.

Today, the District is working to guarantee this access in all areas. The Guitard Children’s Playroom (or Ludoteca Guitard as it is in Spanish) (hereinafter, the “**Ludoteca Guitard**”) was inaugurated in 2010 and is a strategic facility in the neighbourhood, offering a space for games and educational leisure, not only to children but also to their families and/or guardians.

There is a need to make Ludoteca Guitard truly accessible to all users, regardless of any specific needs they may have.

To respond to this challenge, we seek innovative technological solutions to ensure people with different disabilities can enjoy an adapted and inclusive sensory experimentation space.

The Call seeks to ensure all Ludoteca Guitard users, both children and their families and/or guardians can enjoy the space safely with autonomy and comfort, without their physical, sensory and/or cognitive capacities preventing them from enjoying the equipment and related activities.

The current Call for Solutions will achieve its objectives by selecting one (1) winning proposal that will lead to the implementation of a partnership. Specifically, the framework for action of this partnership **will support the implementation of a pilot project to validate both the technology and its impact in the real-life context of the Ludoteca Guitard.**

As a result of the summing up of capabilities between the partners, the aim is to work together to achieve the global and common objective of solving the aforementioned challenge.

The current Call for Solutions seeks proposals that bring different perspectives and experiences from organisations that can contribute to solving the described challenge. It especially looks for collaborations across the different sectors and fields that are already tackling the described challenge.

Thus, this call will be governed by these terms and conditions, which, by the simple fact of applying, as established in section “7. How to participate” shall be known and accepted without reservation by the participants.

3. What is offered by DFS Lab?

The winning proposal will benefit from:

- A. Preparation of the partnership.** MWCcapital will be in charge of bringing together the different stakeholders in a collaborative effort to enable the implementation of the winning proposal.
- B. Project execution.** MWCcapital will lead the project execution by assuring the coordination among all partners and defining the project calendar, its objectives, and key milestones.
- C. Project funding.** The winning proposal will receive financial support, which will be assessed on a case-by-case basis. The winning proposal will be responsible for providing at least 20% of the project’s total budget. Financial support will only be available for activities and aspects directly related to the implementation of the pilot project and it cannot include personnel, travelling and diet costs. MWCcapital may fund the winning proposal up to a maximum of €40,000 excluding VAT. Any purchase or need for equipment and/or hardware (computers, tablets, etc.) for implementing the pilot project must be reflected in the submitted budget.
- D. Testing ground.** The winning proposal will be delivered as a pilot validated in a real-life context, coordinated by MWCcapital, and carried out in Ludoteca Guitard in Barcelona in collaboration with the Barcelona City Council.
- E. Communication and dissemination.** MWCcapital will lead the communication activities throughout the project’s life cycle, highlighting the major goals and positioning the project in the field.

4. Key dates

Submissions can be made from **2nd of February 2022** until the **30th of March 2022 at 3:00 PM (CEST)**.

Participants must complete their application by registering and submitting information through the online form available.

The winner will be announced in May 2022.

MWCcapital reserves the right to extend the deadline for the submission of proposals.

5. Language of participation

This is an international Call for Solutions so submissions should be made in English. However, submissions in Catalan & Spanish will also be accepted.

6. Eligibility criteria

Participation in the Call is voluntary, free, and open to any legal organisation, without any restrictions based on size or geographical location.

In addition to this, submitted proposals need to comply with the following three (3) criteria:

- To respond to the challenge launched by this Call for Solutions.
- Deliver concrete and measurable results and be prepared for the implementation of the pilot project.
- The technological elements of the proposed solution must also be ready for the implementation of the pilot project (Technology Readiness Level > 6).

Participants must complete their proposals by registering and submitting information through the online form available.

Proposals received or attempted to be formalised after the closing date of the Call, and those that do not include the requested characteristics and requirements will be considered null and void and, consequently, will not be evaluated.

The organisation reserves the right to eliminate, without prior notice, any participants who manifest, through acts or omissions, fraudulent or abusive behaviour or behaviour contrary to the law, the rights of third parties and/or good faith, as well as to eliminate any participants who carry out fraudulent actions aimed at obtaining a higher score or altering the results of the Call in any way, whether in their favour or not; as well as to consider null and void those proposals that it considers inappropriate for the image of the MWC Capital brand.

The data provided by participants when registering for this Call must be true so that those participants whose data are incorrect or incomplete will lose any option to participate in the challenge.

7. How to participate

The submission process is divided into three (3) rounds of evaluation. Only proposals that meet the eligibility criteria described in the previous section will be considered for evaluation.

All applications received will be analysed in the same way.

a. Round one - Evaluation of all eligible proposals

Participants can submit their proposals by filling in the submission form on the DFS Lab webpage <https://digitalfuturesociety.com/call-tech-for-accessibility>.

In this round, all eligible proposals will be evaluated by a panel of judges consisting of DFS Lab members and independent experts external to MWCcapital.

The maximum score for this round is **50 points**, in accordance with the criteria set out below:

- **Degree of relevance** - how relevant is the proposal in responding to the problem posed (**8 points**)
- **Target audience** - which target groups and how many of them the solution addresses (**3 points**)
- **Benefits** - dimension of the social benefits and improvements that would be generated by the implementation of the proposed solution in the Ludoteca Guitard (**6 points**)
- **Degree of disruption and innovation** - how innovative and disruptive the solution is in relation to what already exists in the market (**6 points**)
- **TRL - (Technology Readiness Level)** - how mature the solution is and its readiness to be piloted in a real-world context (**6 points**)
- **Scalability** - the possibility of scaling up the proposal in other similar contexts or spaces (**6 points**)
- **Previous experience in similar projects** - indicates the level of demonstrable experience in the field of accessibility and persons with disabilities (**3 points**)
- **Technical feasibility of the implementation plan** - how feasible is the implementation of the proposed pilot project in the Ludoteca Guitar from a technical perspective (**6 points**)
- **Anticipated results** - how many months it will take to get the solution up and running (**3 points**)
- **Partnership** - the existence and/or necessity of partners and/or counterparts for the successful implementation of the pilot project (**3 points**)

b. Round two - Evaluation of the (maximum) twelve proposals with the highest scores

Of the total number of proposals received, (maximum) the twelve (12) proposals with the highest score in the first round will go through to the second round and be considered semi-finalist proposals.

Semi-finalist proposals must submit additional information between 6th and 25th of April 2022. This information will focus on the implementation plan of the pilot project, the budget, and the proposal's sustainability, among others. Based on this additional information, MWCcapital will conduct a new evaluation round until the 29th of April 2022. The semi-finalist proposals will be re-evaluated in this second round by the DFS team and independent experts external to MWCcapital.

The maximum score for this phase is **50 points**, in accordance with the criteria set out below:

- **Context of the pilot project** - level of clarity and adaptation of the pilot project proposal to the context/scenario at the Ludoteca Guitard **(3 points)**
- **Level of detail of the pilot project** - level of detail and of the description of the pilot project's objectives, tasks, and timeline **(6 points)**
- **Feasibility of the pilot project planning** - how feasible is the implementation of the pilot project based on the proposed planning **(6 points)**
- **Evaluation of results** - level of detail and indicators of the success of the pilot project evaluation plan **(3 points)**
- **Technical feasibility of the pilot project implementation and needs** - how feasible is the implementation of the pilot project based on technical needs and requirements **(3 points)**
- **Economic feasibility of the pilot project** - how feasible is the implementation of the pilot project from an economic perspective, budgetary needs and available resources, including justification on the need for hardware purchase, indicating for this purpose number of units and type of specific devices, depending on the identified needs **(8 points)**
- **Co-funding** - the percentage of the applicant's contribution to the pilot project budget **(6 points)**
- **Prolonged use of the solution** - it will be positively assessed if the proposal contemplates the permanence or prolonged use of the hardware and solution in the Ludoteca Guitard beyond the period of execution of the pilot project **(3 points)**
- **Sustainability** - clarity and feasibility of the sustainability of the solution beyond the pilot project **(6 points)**
- **Team profile and experience** - matching the team and its experience to the pilot project's needs **(3 points)**
- **Team organisation and responsibilities** - adequacy of the organisational structure and distribution of responsibilities among the team for the correct implementation of the proposed pilot project **(3 points)**

c. Round three - Selection of the winners

The six (6) proposals that have obtained the best score in the first and second round together will be considered as finalists. A jury made up of experts from MWCcapital, Barcelona City Council, and other external experts in technology and accessibility will evaluate the finalist proposals based on all the information provided in the first and second rounds.

Finally, one (1) proposal will be selected as the winner of the Call, which will lead to one (1) future collaboration to carry out the corresponding pilot project.

To select the six (6) proposals to be considered finalists, if several proposals obtain the same score in the final evaluation, the tie-breaking criterion will be the number of women included in the team that will implement the pilot project.

Each of the criteria will be assessed on 0 to 1, 2, 3, 4, 5 or 8 points during the different evaluation phases.

Once the third round has been closed, the winning project will be informed of this circumstance and, to be considered confirmed, it will have to sign a participation agreement in which it will have to make a binding commitment to participate actively in the programme, under the conditions established in these rules, and to ensure that no circumstances have changed.

MWCcapital will issue a resolution stating which participant has been selected as the winner of this Call.

8. Intellectual property and communication of results

The intellectual and/or industrial property of the projects submitted shall belong to the participants who have submitted them.

By submitting to the Call, participants authorise MWCcapital to use the name of the organisation and/or first and last names of the individuals involved, a summary of their proposal or essential or basic references to it and the photos and biographies provided in any promotional material of the initiative.

MWCcapital reserves the right to disseminate the different phases, events, or milestones during the Call and to communicate the results of the Call through any media (internet, media, television, radio, etc.) with prior knowledge of the participants.

Thus, the participants who take part in the Call, by this fact, transfer to MWCcapital the rights to use the images, voice, audio, and video, as well as the names and explanations of their projects, in any media and under any support or format, for the sole purposes of promotion, dissemination and development of the project.

This transfer is made with the right of transfer to third parties, without geographical or temporal limitation and free of charge.

9. Limitation of liability

MWCapital reserves the right to reject any proposal or withdraw a place in the Call if a participant breaches these rules or in the event of a potential conflict of interest. If a participant withdraws or is withdrawn from the Call during the evaluation rounds, MWCapital may select a new participant to replace it but is not obliged to do so.

MWCapital will not be responsible for or reimburse any costs incurred in submitting materials or information in accordance with the Call, including evaluation, response, follow-up, negotiation or any other costs incurred to comply with the requirements of the Call, in conjunction with the implementation of the proposal.

Participants must have access to the internet, as the Call can only be accessed via online means. Participants must provide an e-mail address and a valid contact number which will be used to request any additional information needed and to communicate the results.

In applying for the Call, participants:

- They are responsible for the authorship and originality of the projects submitted and for the copyright and other intellectual or industrial property rights on any material, product and/or computer programmes or software (whether in printed or machine format).
- They guarantee that they do not infringe any third party rights, be they industrial, intellectual, or other property rights.
- Acknowledge that they are also the holders, or legitimate assignees, of the full ownership of the supports of any kind, including, by way of example and without limitation, the documentation and any analogue, magnetic and/or digital supports or materials on which the object of the project is materialised and fixed, totally or partially.
- They guarantee that they own the intellectual and/or industrial property rights related to the ideas they submit to this call and all creations, databases, tools, methodologies, processes, technologies, know-how, software and products in general.

The results of the evaluations of each round are final and binding. MWCapital is exempt from any liability, sanction, claim or demand or civil, commercial, criminal and administrative proceedings, including compensation of any kind or nature and from any expenses (including lawyers' and solicitors' fees expressly). The decision of the jury members during the three (3) rounds of evaluation is final, and MWCapital will not enter into any discussion on the outcome.

10. Personal data protection

The personal data provided in the framework of this call and the updates of the same will be processed by MWCcapital under the provisions of this clause.

MWCcapital will only communicate data when strictly necessary. In any case, the data will be treated with a level of protection under the applicable rules on Data Protection and will not be subject to automated decisions.

If personal data of third parties are provided, MWCcapital is guaranteed that they have been informed before their inclusion of the points contained in this clause, being personally liable to MWCcapital for any damages that may arise in the case of contravention.

Participants may at any time, under the terms established in current legislation, exercise their rights of access, rectification, deletion of data, request that their processing be limited or opposed, as well as request the portability of their data by writing to the address Plaça Pau Vila, number 1, Sector 2-C, 08039, Barcelona, or to the e-mail address lopd@mobileworldcapital.com clearly indicating the right they wish to exercise and enclosing their National Identity Card or similar identification document that proves their identity. A complaint may also be lodged with the Spanish Data Protection Agency.

11. Invalidity of clauses and consultation and resolution of doubts

If any section of these rules is declared, totally or partially, null or ineffective, such nullity or ineffectiveness will only affect this provision or part of it that is null or ineffective, subsisting in all the rest of the rules and having this provision or the part of it that is affected by not being included, except that, in case of being essential for these rules, it would have to affect them integrally.

In this way, any situation not resolved in these rules will be raised directly with MWCcapital, as the organiser of this challenge, which will dictate the solution to the incident raised, which will at all times be binding on the established rules and will be communicated in writing to the participant affected.

For any questions or doubts related to the objective of the Call or the presentation of the participation, interested parties may contact MWCcapital through the following e-mail address: challenge@mobileworldcapital.com.

12. Applicable law and jurisdiction

The law applicable to this call for applications shall be Spanish law.

By submitting a proposal, participants irrevocably accept the jurisdiction of the Courts of Barcelona for any dispute or litigation that may arise in relation to these rules.

13. Language of this terms and conditions

These terms and conditions may be consulted in three languages, Spanish, Catalan and English, although the Spanish version will prevail over the others in the event of any controversy.

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